

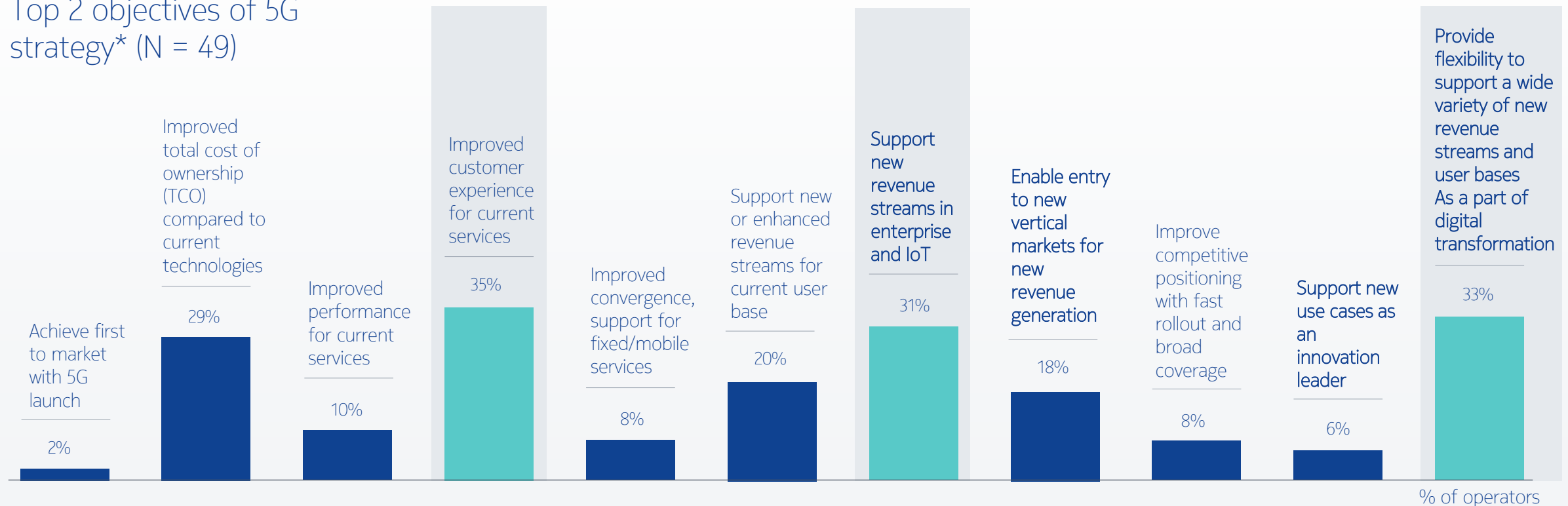
Scaling up with



Best practice #1: 5G must support ambitious strategic objectives, which directly generate new revenue streams

Many operators view 5G as an enabler of new revenue, although improving customer experience remains a key driver*. **Best practice:** Operators which are not looking for a killer app, but the flexibility to drive multiple services that require 5G

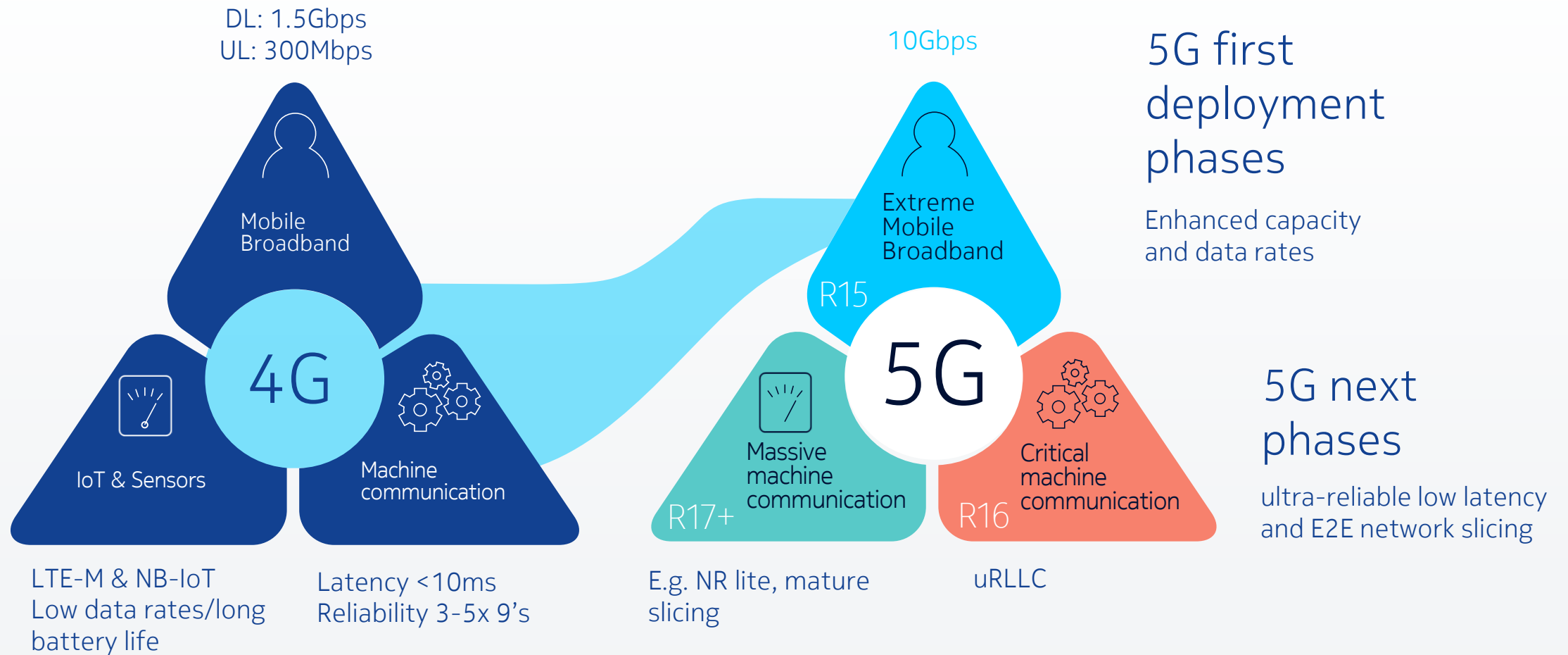
Top 2 objectives of 5G strategy* (N = 49)



*Objectives/drivers defined labelled in bold are 'strategic' objectives, i.e. related to the generation of new streams of revenue or implying a significant transformation of the organization

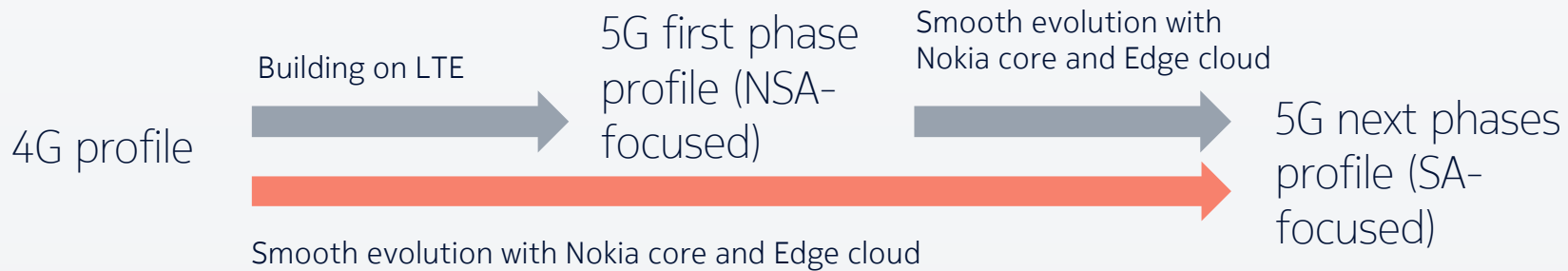
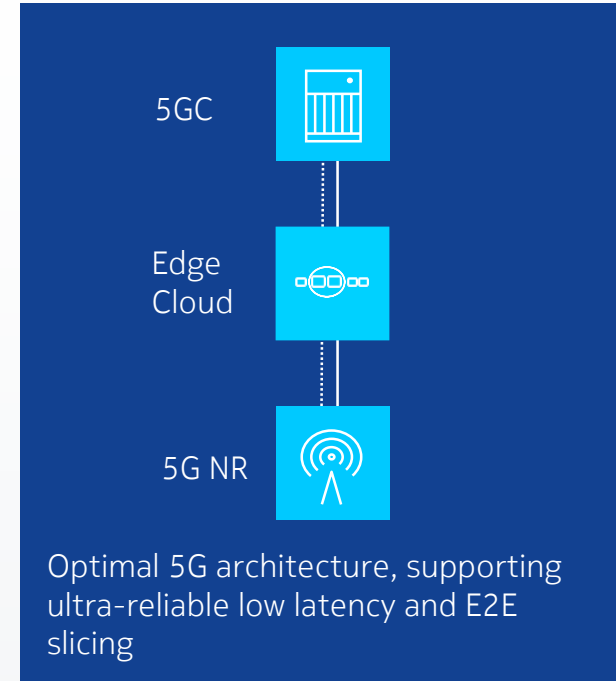
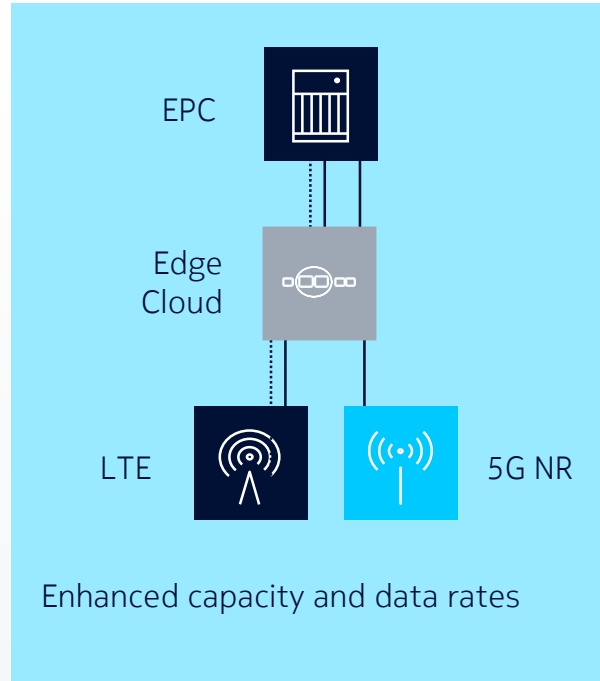
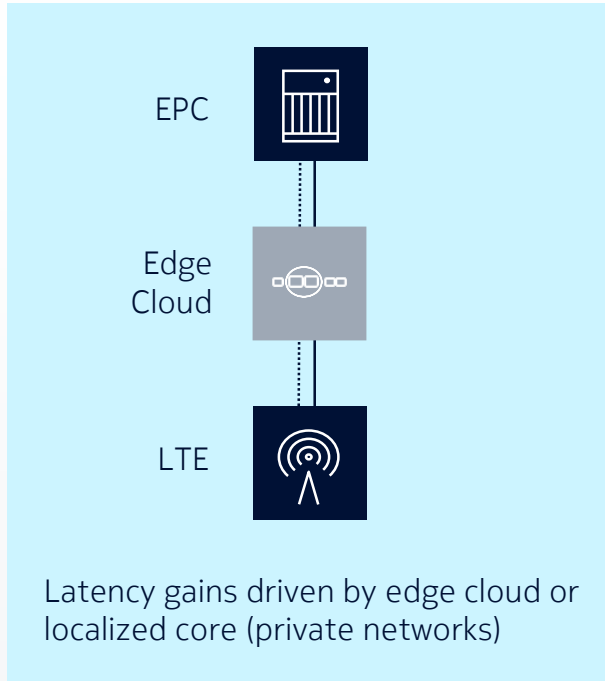
**Q: What are the primary objectives of your 5G strategy? [Rank the top 4, with 1 being the most important]

Standards supporting use cases roadmap



Architecture supporting use cases roadmap

LTE
5G



On the road to 5G use cases



1 Video surveillance & analytics



2 Fixed Wireless Access



3 Immersive experience



4 Smart Stadium



5 Machine remote control



6 Assisted & autonomous vehicles



7 Cloud robotics & process automation



8 eHealth

More Information



5G use case eBook :
<https://pages.nokia.com/T003W8.Scaling-up-with-5G.html>

Nokia 5G website:
<https://www.nokia.com/networks/5g/>

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